GLENN LUTHER

7013 Redmiles Road | Laurel, MD 20707
(202) 683-7402 | glenn.luther@gmail.com
Active Secret Clearance

UX Designer

User Experience Design | Internationally Published Foreign Correspondent | HTML, CSS 3, JavaScript

Dedicated, skilled UX designer with robust experience in leadership roles. Excels at delivering high-quality prototypes based on extensive discovery and research. Accomplished operational leader, who has used technological innovation, to drive companies, non-profits, and government agencies to success. Proven record of success in effectively aligning technical objectives with business needs to design, develop, test, and execute web content.

AREAS OF EXPERTISE

Human Centered Design • Graphic Design • Interactive Design • Photojournalism • UX Discovery & Research • User Interviews • Surveys • Affinity Mapping • Scenarios • Personas • User Flows • Card Sorting • Sketches • Wireframes • Prototypes • Usability Testing • Team Training & Mentorship • Knowledge Management • Adobe CC • Sketch •

PROFESSIONAL EXPERIENCE

GREVEO, Washington DC   Jun. 2009 to Present
Founder
- Successfully conceptualizes and constructs customized content management systems for clients representing diverse industries.
- Designs and delivers training focused on enabling clients to administer their own sites.
- Guides clients in brand development, social media integration, and the utilization of site analytics.

Ains Inc, Gaithersburg, MD   Sep. 2016 to Mar. 2018
UX/UI Designer
- Rebranded every marketing material for the company, including brochures, fact sheets, white papers, case studies, powerpoint presentations, flagship product logos, and a complete redesign of all-conference and expo display and hand-out materials.
- Designed custom templates for the writing team for their product release documents, training documents and materials as well as other AINS, Inc. branded materials for proposals and other official documentation.
- Redesigned the core flagship products, eCase, FOIAXpress and FOIAXpress's private portal (PAL), to modernize and improve the UI and the overall user experience. The design also focused specifically on responsive, mobile design. Delivered low to medium fidelity wireframes, to high fidelity prototypes based on various stakeholder requirements.
- Designed and in some cases redesigned large custom portals for major clients such as the U.S. Equal Employment Opportunity Commission, U.S. Department of Education, and the

National Archives. Each of the projects was wireframed, and mocked up based on customer requirements.

- Redesigned and upgraded existing AINS products such as eCase Audit and eCase Investigations to improve user experience and upgrade the user interface to modern web standards.
- Designed new AINS web product lines to include unreleased applications such as eCase HR: Project Management Suite, eCase EEO, and eCase Complaints Tracking. Each page of these applications was wireframed, and mocked-up based on SME input, management, and developer input as well as customer needs.
- Rebuilt and redesigned http://ains.com from the ground up to improve page speed, SEO, for mobile devices and desktops. Implemented a secure WordPress site, equipped with a global CDN, AMP web pages, and a modern design to fit the overall rebranding and messaging of the company.
- Rebranded the company's social media platforms to match the new company branding.
- Took professional portraits of management to work with the new marketing and branding materials. They can be found here: https://www.ains.com/company/leadership-team/.
- Created, coded and managed Marketo landing pages and marketing forms for targeted outreach projects. Managed designers and worked closely with department heads, product managers, sales team members, and the marketing department to deliver day-to-day graphics needs.

Howard Hughes Medical Institute, Chevy Chase, MD   Apr. 2016 to Aug. 2016
SharePoint Administrator
- Worked with a talented team of developers to build custom Angular JS 1 apps that integrated with SharePoint 2013 and extended its capabilities.
- Volunteered my time and worked with senior management to help with branding, user interface design and custom photography for the company's internal web site for their esteemed branch office in Janelia, Virginia.

FinCEN via Universal Consulting Services, Tysons, VA   Aug. 2015 to Oct. 2015
Senior UX Designer
- Delivered a complete website assessment based off of multiple stakeholder interviews that I had conducted.
- Built the requirements guidance document and project plan detailing deliverables for the next year.
- Reorganized the entire site structure to better serve the clients needs.
- Wrote design documents detailing how the site would be rebuilt.
- Created wireframes and mockups of both the desktop and mobile versions of the site as part of the design document deliverable.

Randstad Technologies, Washington DC   Feb. 2015 to Jul. 2015
Senior UI/UX Developer
- Worked on a team that designed a custom bootstrap for all internal websites focusing on open typefaces, responsive layouts, and intuitive design.
- Helped the client better visualize their monthly web analytics through the use of infographics.
- Assisted with the design of two internal newsletters.
- Wrote a video script used to promote gender equality in economic data visualizations.

- Wrote a script for video used to promote gender equality in economic outlooks.
- Developed wireframes for a redesign project involving a knowledge management department using SharePoint.
- SharePoint Administrator

SUMMIT TECHNOLOGIES, Ft. Meade, MD   Aug. 2012 to Jan. 2015
SharePoint Administrator/Web Developer
- Effectively led the development of a cohesive SharePoint portal and public website on behalf of the Information Assurance Support Environment (IASE) at the Defense Information Systems Agency (DISA).
- Played an integral role in moving one of the agency's key projects to the public cloud, which represented the first time a public facing .mil website was shifted to a secure, public cloud environment.

PROFESSIONAL EXPERIENCE

CSC, Ft. Belvoir, VA   Nov. 2011 to Aug. 2012
Lead Designer/ SharePoint Administrator
- Diligently served as the lead designer UI/UX developer for a SharePoint installation, which included both custom style sheets and Master Pages.
- Maximized the use of several emerging web standards, highlighted by HTML 5, CSS3, JSON, and jQuery.

CACI INTERNATIONAL INC., Ft. Belvoir, VA   Aug. 2010 to Nov. 2011
Web Developer/Multimedia Specialist *(Contract)*
- Oversaw the complete development and design of a government website, which required using site survey input as well as various stakeholder recommendations.
- Analyzed each client's mission and corporate philosophy in order to select and integrate the appropriate social media, microsites, and newsletters.
- Partnered with the sub-organizations in website and multimedia development, photography, videography, editing, and catalog publications.
- Conducted ongoing system evaluation and infrastructure assessment for a SharePoint portal.

MHZ NETWORKS, Falls Church, VA   Aug. 2008 to Jun. 2010
Online & Mobile Media Producer
- Spearheaded the full lifecycle of projects that included interactive online broadcasting, podcast creation, motion graphics production, mash-ups, short-form video production, social network design, social network development, and UI and UX testing.
- Cultivated and maintained strong client relationships with Harris Interactive Inc. and Open Mobile Video Coalition, while testing innovative products such as over-the-air TV signals on mobile devices.

AMERICAN UNIVERSITY, Washington, DC   Jul. 2005 to Aug. 2008
Online & Mobile Media Producer
- Responsible for day-to-day operations, while maintaining more than 100 PC and Mac computers.
- Actively managed and mentored a team of 20 responsible for delivering on-demand technical assistance in classrooms, faculty labs, and computer labs.
- Directed all video, photography, print, and multimedia production phases.
- Introduced specialized DVD menus, mass DVD production, and assembly that was utilized for advertising, film festival submissions, special events, and professional services.
- Led seminars focused on new media, blogging, multimedia, and digital asset management.
- Shifted the school's flagship publication to a new content management system, which enhanced site efficiency and security.

EARLIER CAREER

NEWSEUM, 3D Game Developer/Consultant (Washington, DC)   Aug. 2006 to Dec. 2007
OGDEN NEWSPAPERS INC., Managing Editor (Boardman, OH)   Jan. 2004 to Jul. 2005

EDUCATION

Master of Arts in Journalism & Public Communication, American University, Washington, DC (2007)
Bachelor of Arts in Visual Journalism, Kent State University, Kent, OH (2004)

PROFESSIONAL CERTIFICATIONS

Security+ CE (2011-2017) CompTIA License COMP001020360528
Certified Knowledge Manager – CKM (2014) Knowledge Management Professional Society – KMPro, License #1409266464
User Experience Design Circuit (April 2018) General Assembly

CLEARANCES

Active Secret Clearance by the National Agency Check plus Special Inquiries - NACLC by the Office of Personnel Management – OPM, Expires Jan 2022

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